

**Amendments to the Specification:**

The paragraph beginning at line 1 of page 8 has been rewritten as follows:

In view of the above, there exists a need for improved methodology and means for rapidly, accurately, and cost-effectively texturing the surfaces of disk substrates for magnetic recording media, which substrates may be constituted of conventional metal-based materials, such as Al-based alloys, or of very hard materials, such as of glass, ~~glass-ceramics, or ceramics~~ glass-ceramic, or ceramic, wherein at least one surface of the disk is provided with a patterned CSS or landing zone for optimizing tribological properties when utilized with flying head read/write transducers/heads operating at very low flying heights, and wherein the data zone of the disk is provided with a servo pattern. More specifically, there exists a need for an improved means and methodology for mechanically impressing patterns, e.g., landing zone patterns, as well as servo patterns, by embossing a surface of a substrate for a magnetic recording medium, which substrate may be comprised of a conventional metal-based material or of a very hard material, such as a glass, ceramic, or glass-ceramic composite material. In addition, there exists a need for improved, high areal density magnetic recording media including a substrate having a CSS or landing zone and servo patterns integrally formed therewith, as by embossing.

Please amend the paragraph beginning at page 13, line 9, as follows:

FIG. 3 illustrates ~~examples~~ an example of a checkerboard recess patterns pattern for use according to the invention.

Please insert the following paragraphs at page 13, line 10:

FIG. 4 illustrates a cross-section of a checkerboard recess pattern for use according to the invention.

FIG. 5 illustrates an example of a sinusoidal recess pattern for use according to the invention.